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Communications

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FOR IMMEDIATE RELEASE

*National Council on Aging Presents Major Award to Health Foundation of South Florida
Award reflects contributions to dramatically improve lives of older Americans*

Health Foundation of South Florida recently received the Arthur Fleming Award from the National Council on Aging (NCOA). According to NCOA President and CEO Jim Firman, “The Award recognizes contributions that have dramatically improved the lives of older Americans. “ He added, “ Health Foundation’s work in establishes powerful partnerships that build bridges between the public and private sector so that older persons are better able to weather the hazards and vicissitudes of life.”

According to Health Foundation’s Chairwoman Karen Gilmore, “We are honored to receive this award which reflects our Healthy Aging Regional Collaborative, a \$7.5 million initiative to help older adults in Broward, Miami-Dade and Monroe Counties.” She added, “Since the Collaborative was launched in 2008, more than 14,000 residents have participated in programs and classes which are proven to be effective in reducing the fear and risk of falling, increasing physical activity levels and managing chronic disease.”

The award was named for one of the prime architects of Social Security, Arthur Fleming. It is presented annually at the American Society on Aging conference, the nation’s largest gathering of professionals from the fields of aging, health care, economic security and senior education.

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Health Foundation of South Florida, a nonprofit grantmaking organization, is dedicated to improving health in Broward, Miami-Dade and Monroe Counties. By advancing health solutions, the Foundation makes a measurable and sustainable impact in ensuring access to affordable, quality health services for all residents, especially the underserved. Since 1993, the Foundation has awarded more than \$87 million in grants and program support. For more information, please call 305.374.7200 or see their websites, www.hfsf.org and www.healthyagingsf.org for the Healthy Aging Regional Collaborative.

About NCOA *The National Council on Aging is a non-profit service and advocacy organization headquartered in Washington, DC. NCOA is a national voice for older Americans - especially those who are vulnerable and disadvantaged - and the community organizations that serve them. It brings together non-profit organizations, businesses and government to develop creative solutions that improve the lives of all older adults. NCOA works with thousands of organizations across the country to help seniors find jobs and benefits, improve their health, live independently and remain active in their communities. For more information, visit www.NCOA.org.*